

MAITE NAZARIO

Art Director & Designer

EDUCATION BACKGROUND

Savannah College of Art and Design

Bachelor's in Advertising and Branding | Nov 2020



ABOUT ME

I am an artist, creative director, and designer dedicated to crafting compelling designs that bring client narratives to life. I excel in collaborative settings, working together with creative minds to craft impactful solutions. My designs speak for themselves. I'm a strong advocate for inclusivity, recognizing the vital role diverse perspectives play in achieving team excellence.

CONTACT

www.maitenazario.com

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LANGUAGES

Spanish- 100% Fluent

English- 100% Fluent

SOFTWARES

- Procreate
- Figma
- Photoshop
- InDesign
- Lightroom
- Adobe XD
- Illustrator
- AfterEffects
- Premier
- PowerPoint
- WordPress

WORK EXPERIENCE

GRAPHIC AND MULTIMEDIA DESIGN ARTIST

Koniag Government Services (Dec 2023 - Present)

Creating social media strategy, graphics, video, PowerPoint presentations, visuals, infographics, website content, and social media servicing the Office of Minority Health.

ANIMATOR AND DESIGNER

La Tejedora, Puerto Rico (Aug- Sept 2024)

Created animations and graphics that served as visuals for the music festival of the campaign [#PrendeTuVoto](#).

2D ANIMATOR

TGX360, Atlanta, GA (Jun 2023 - Sept 2023)

Created a two-minute animation highlighting the importance of pronouns in the workplace.

WEB AND GRAPHIC DESIGNER

MENTOR, Atlanta, GA (Apr 2022 - Sep 2023)

Collaborating to create an educational guide in PDF format, accompanied by a WordPress website, focusing on the dynamics of power.

ANIMATOR

Puerto Rico, Remote (Oct 2023 - Feb 2024)

Art direction and 2-D animation project documenting queer voguing houses in Dominican Republic and Puerto Rico.

ARTIST FELLOWSHIP AND CONTENT CREATOR

Plume, Online, DE (May 2021 - Oct 2021)

Participating in the Plume content fellowship, strengthening their community relationships and creating content that aligned with their brand voice.

ART DIRECTOR AND DESIGNER

My Abuelas Food / Second Self Beer, Atlanta, GA (Jun 2019 - Oct 2019)

Conceptualizing and finalizing product designs for the joint anniversary beer celebration between My Abuelas Food and Second Self Beer. The beer is sold internationally.

DESIGNER AND MURALIST

Living Walls, Atlanta, GA (Jun 2019 - Oct 2019)

Collaborating with five other artists to create a mural for the Living Walls event series, fostering community conversations about HIV/AIDS.

DESIGNER AND MURALIST

The Beltline, Atlanta, GA (May 2019 - Jul 2019)

Designing and painting a mural titled [#OurLove](#) for the Atlanta Beltline, showcasing the theme of unity and love.

